

# MANIFESTATIONS WORLDWIDE

## YEARLY MINISTRY DEPARTMENT GOAL PLANNING

### MINISTRY INFORMATION

Ministry Name: \_\_\_\_\_

Ministry Leader : \_\_\_\_\_

Date: \_\_\_\_\_

### INSTRUCTIONS

Goals should always be: **S** – Specific    **M** – Measurable    **A** – Achievable    **R** – Realistic    **I** – Time Bound

1. **Goal/Objective.** Briefly describe each goal/objective and when the goal/objective should be met or accomplished.
2. **Measurement.** How will the goal/objective be evaluated? (Use quantitative measures such as % or dollar increase in revenue or market share and/or use qualitative measures which are descriptive of criteria.)
3. **Importance.** Rank the goal as Essential, Important, or Desirable as follows:  
*Essential* – required for ministry performance  
*Important* – helpful for ministry performance  
*Desirable* – asset for ministry performance

### GOAL/OBJECTIVE

**Description:**

**Measurement:**

**Importance:**     Essential     Important     Desirable

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